

Vd VISION
DIGITAL

 **comunicación para la industria gráfica**



**Advertising, communication and public
relations solutions for your company**

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VISIÓN DIGITALMAGAZINE

VISIÓN DIGITAL Magazine has become the most important publication in the national Graphic Industry thanks to its updated content.

In its feature articles you will find the most relevant innovations in the industry. These information educate users in the latest technologies of advertising, marketing and graphic communication industry.

After 25 years, thanks to new technologies, the publication reinvents itself and becomes a digital magazine. Its interactive content includes video, audio and links to advertisers' websites. This edition is sent at the beginning of each month to our database and through Google Ads, VISIÓN DIGITAL App, Social Networks, and on our website. 13,000 copies of our printed supplement editions are distributed three times a year through Correos de México.



APP

A specialised application for the Graphic Industry. With just one click get in touch with manufacturers, equipment and service suppliers of your choice. In our directory you can find their phone numbers, e-mails, websites, and social media links. You can download VISIÓN DIGITAL magazine, watch videos presenting equipment and products. You will be able to find the best offerings, upcoming events from suppliers and connect to online conferences with VISIÓN DIGITAL APP.



MAILING BLAST

VISIÓN DIGITAL has the largest and most up-to-date database and mailing list in the market. Through our Mailing Campaigns, 35,000 potential clients are ready to receive your brand in their inbox. Your discount offerings, information and links will be ready to connect to your clients. We will forward your leads, quotes requests and deliver a chart where you can see the behaviour of your prospect customers.



WEBSITE

With its updated content VISIÓN DIGITAL website is the most visited of the Graphic Industry. With mentions of your company on our website we can benefit the positioning of your brand. Our website has a specialised forum to discuss different topics, its aim is to develop and promote the friendly ties of the members of the industry.



"Through our 35,000 customers database, our electronic products become a great commercial tool for your company"

BIWEEKLY ELECTRONIC BULLETIN

VISIÓN DIGITAL sends a biweekly bulletin with the latest discount offerings, launches or news of our clients.

This bulletin creates an information synergy. The different companies shown together add interest to the reader.



SOCIAL MEDIA

Social Media has become an essential piece of Digital Marketing, hence we work with the most popular tools such as Facebook, Twitter and Instagram.



YOUTUBE CHANNEL

On our exclusive YouTube channel we share videos related to our industry and informative capsules of the events and trade shows in which we participate as an exhibitor company.



DAYLI NEWS

Daily News is an electronic newspaper published on the trade shows dates. News, product launches information, and invitations to demonstrations in a specific booth can be made through this tool.



WEBINARS

Online seminars designed to answer our client needs are provided by VISIÓN DIGITAL. We broadcast through our media, making your marketing campaigns access easily to your audience. No travel or accommodation expenses, just interactivity and immediate feedback.

AUDIENCE PROFILE

